

THE WORLD'S LARGEST DEDICATED HYDROGEN EVENT

Produced by:
 
Sustainable Energy Council RX Global

In partnership with:
  



MARKETING GUIDE

Share Your Participation

We've put together a handy guide for you to make the most of your participation at the event, engaging with other participants from pre-event to event days as well as post event.

SOCIAL MEDIA

Twitter: [@WorldHydrogenS](https://twitter.com/WorldHydrogenS)

LinkedIn: [@World Hydrogen Summit & Exhibition](https://www.linkedin.com/company/world-hydrogen-summit-exhibition/) | [@Sustainable Energy Council](https://www.linkedin.com/company/sustainable-energy-council/)

Hashtag: [#WorldHydrogen2025](https://twitter.com/WorldHydrogen2025)

YOUR EVENT BRANDED MATERIALS

Included in this link are editable banners where you can add your name, company logo, stand number and message. We recommend you do this in power point as it provides the best way to save the assets in high resolution.

We have included banners for

- Sponsor
- Sponsor & Exhibitor
- Exhibitor
- Speaker
- Attending (Visitor/Delegate)
- Blank – where you can write your own message

Please note there are large banners (1080x1080px) for socials as well as smaller banners (700x282px) for signatures and newsletters.

SAMPLE SOCIAL POSTS

Use your corporate (and personal!) social accounts to announce your participation and invite your followers to attend. Always use the official hashtag **#WorldHydrogen2025** so people exploring the event on social media can find your brand and we can share your posts and amplify your reach.

*For more information, please contact: Bengi Oktay
at bengi.oktay@rxglobal.com*

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Here's some ideas for social posts – feel free to use these or adapt them to make your own!

X for Exhibitors:

- We are delighted to be Exhibiting at #WorldHydrogen2025 the global platform where #hydrogen deals get done. Let's reconnect at the event, register your free exhibition pass & meet us at our stand NUMBER <https://www.world-hydrogen-summit.com/> @WorldHydrogenS
- We're looking forward to sharing our #hydrogen products/services/solutions at the #WorldHydrogen2025 Exhibition. Join us at our stand NUMBER to discuss how to collaborate! Register your free exhibition pass here <https://www.world-hydrogen-summit.com/> @WorldHydrogenS
- Looking to expand/share your #hydrogen knowledge & create new business partnerships? So are we! That's why we're exhibiting at #WorldHydrogen2025 – meet us at our stand NUMBER Register your free pass <https://www.world-hydrogen-summit.com/> @WorldHydrogenS

LinkedIn for Exhibitors:

- We're looking forward to meeting with the #Hydrogen industry at #WorldHydrogen2025 – the global platform where #H2 business is done. Meet us at our stand NUMBER to find out how we can help scaleup your hydrogen projects. Register your free exhibition pass here <https://www.world-hydrogen-summit.com/> @Sustainable Energy Council @World Hydrogen Summit & Exhibition
- We're proud to be exhibiting at #WorldHydrogen2025 where we will showcase our latest #Hydrogen project/solution/development. Come and meet us at our stand NUMBER. Register your free exhibition pass here <https://www.world-hydrogen-summit.com/> @Sustainable Energy Council @World Hydrogen Summit & Exhibition
- How can we upscale global #hydrogen projects and make #NetZero a reality? Through key partnerships & collaboration! That's why we're exhibiting at #WorldHydrogen2025 the global platform for #hydrogen collaboration. Come and meet us at our stand NUMBER. Register your free exhibition pass here <https://www.world-hydrogen-summit.com/> @Sustainable Energy Council @World Hydrogen Summit & Exhibition

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X for Attendees:

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- I'm looking forward to participating at #WorldHydrogen2025 to experience the latest hydrogen products/services/solutions. Join us at the event to discuss how to collaborate! Register your free exhibition pass here <https://www.world-hydrogen-summit.com/> @WorldHydrogenS
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Linkedin for Attendees:

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- Looking forward to participating at #WorldHydrogen2025 where the latest #Hydrogen projects/solutions/developments will be showcased. Let's reconnect at the event! Register your place here <https://www.world-hydrogen-summit.com/> @Sustainable Energy Council @World Hydrogen Summit & Exhibition
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PRESS

Members of the press will attend the Summit & Exhibition and receive a Press Pack.

Please send any press releases, launches, partnership news or special announcements you would like to be included to Oktay, Bengi (RX-RIC) bengi.oktay@rxglobal.com including the Press contact name, number and email where media can get in touch to ask questions and arrange interviews and the name of the Senior Rep who would be available to comment.

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