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WHS 2026 SUMMIT - SPEAKER MANUAL

Welcome to World Hydrogen 2026 Summit & Exhibition

This document is designed to give you the information and guidance you need to make the most of the speaking opportunity and ensure a smooth experience. Please do read it all in good time.

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What's included for WHS 2026 speakers?

- ✓ World Hydrogen Summit (3 Days – 19th, 20th & 21st)
- ✓ Access to Hydrogen H2 Club Lounge
- ✓ Networking Coffee Breaks & Lunches
- ✓ Summit Session Recordings & Presentations
- ✓ Exhibition VIP Opening & World Hydrogen Awards Reception (19th May 17:00 – Hall 5)
- ✓ Site Visit (18th May 10:00 – 17:00 Please RSVP on registration)
- ✓ Exhibition Access (2 Days – 20th & 21st May)
- ✓ Tech Sessions
- ✓ Tech Sessions Recordings

Registration

All Summit Speakers must [register on this link](#). Please note the email used to register must only be used for 1 registration.

Event Overview

Monday 18 th May											
9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00
Site Visits*											
Tuesday 19 th May											
9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00
Strategic Summit*											
								Exhibition Opening Reception*			
								World Hydrogen Awards*			
Wednesday 20 th May											
9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00
Strategic Summit*									Evening Networking Reception*		
	Exhibition Open to Visitors										
	3x H2 Tech Stages Presentations										
Thursday 21 st May											
9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00
Strategic Summit*											
	Exhibition Open to Visitors										
	3x H2 Tech Stages Presentations										

*Ticket Holders only. Check your access rights.

For more information, please contact: Catalina Zuliani on +44 7824 868 750

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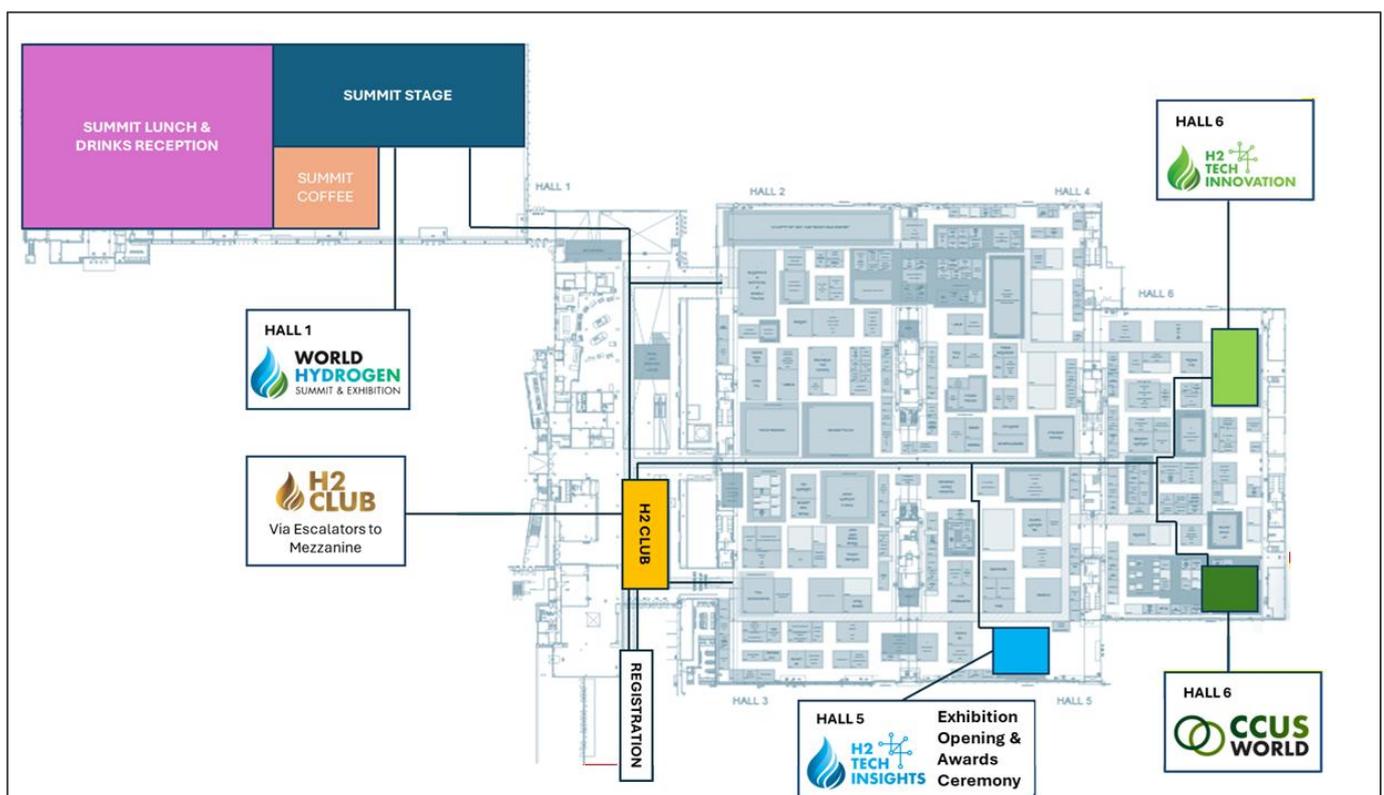


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Map - Arriving for your timeslot

The **Summit location has changed** now taking place in **Hall 1**. See below in black at the top of the map. Please arrive at the **Summit Speaker Room 20 mins before your timeslot**, where our dedicated AV technicians will meet you, fit you with your microphone and ensure you are prepped. Please help us by promptly being present. Please find below a map of the event and all content stages.



H2 Club – Exclusive Lounge

Summit speakers and VIPs are invited to access the **H2 Club**, located in the mezzanine level (see in map above where escalators are located). The H2 Club is the ideal place to meet other VIPs, have meetings, refuel with complimentary refreshments and have a rest from your busy schedule.



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Programme

You can see the latest Summit Programme and Tech Series Programmes on the website on the [SHOW PROGRAMME](#).

What to include in your session

Industry feedback indicates a huge desire and need for in-depth **analysis** and clear **lessons** enabling real knowledge transfer to accelerate technology and project deployment across all sectors.

We suggest a highly focused session including:

- Concrete project **results** and/or action plans based on your **analysis**
- Actionable insights. i.e., **lessons** learned so far, your suggested **next steps** for new players or other sectors you wish to collaborate with
- **Case study** formats are highly welcome and appreciated. Zone into a project which highlights your expertise as well as the upcoming opportunities for business and collaboration
- **Numbers, stats, and percentages** are extremely useful at this stage in the development of the industry. Please share any **key factual figures** your work has produced. i.e., instead of saying "... a substantial increase" ... we suggest sharing the figure " ...an increase of 65%..." etc.

We recommend skipping very general introductions to hydrogen or why it is useful as a decarbonisation tool. Most summit participants in attendance are industry players and already have a close understanding of the importance of hydrogen, so we strongly recommend focusing on the "how" rather than the "why".

Panel session speakers

If you are taking part in a panel session, either as moderator or panellist, you are not required to provide slides. We will put you in touch with your fellow panel participants in advance of the event.

Keynote speakers with slides

If you are taking part in a panel session or fireside chat with no slides, this section does not apply to you.

Please email your slides in **both PPT & PDF formats** to [Catalina](#) and [Ton](#) by **Friday 8th May**. PLEASE ALSO BRING A COPY OF YOUR PRESENTATION ON A USB DRIVE.



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Please note the following regarding your Keynote presentation:

- ✓ Please prepare slides in 16:9.
- ✓ Presentations may not overrun; your allocated time includes time to enter and exit the stage.
- ✓ Any **video files must be received in advance** of the event to ensure they are compatible with onsite AV equipment.
- ✓ Please note, where possible, videos within presentations should be HD (1080p) and played back full screen.
- ✓ Please advise the AV team onsite if your presentation has video and/or audio.
- ✓ You may wish to add the **NEW WHS 2026** logo to your presentation. Files can be found in [the online Marketing Guide](#).

Following your presentation, we make slides available for attendees to download. These will be encrypted PDF documents, with copying and editing restricted. If you choose, you can withhold permission for distribution, or you may give us a 'DISTRIBUTION version' of the presentation, also by emailing [Catalina and Ton](#).

Recording the sessions

The **World Hydrogen 2026 Summit** will be recorded and available for attendees to view via the event platform for a full month after the event. **By participating in the event, you agree that we will record you and will utilise this material on the App and for further events. For further information please visit our Speaker Terms & Conditions on your Speaker Manual or contact the team.**

Promoting your participation

We have sent on email your **Social Media Link** which has been created specifically for you and generates your personal speaker announcement card which you can easily publish on your social channels. We also have created this [Marketing Guide](#) for you and your marketing team to make the most of the reach opportunities spanning the whole lifecycle of the event, from pre-event to event days as well as post event.

Venue, travel, and accommodation

Venue address: [Rotterdam Ahoy](#)
Ahoyweg 10
3084 BA Rotterdam,
Netherlands



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You are responsible for booking your own travel and accommodation. You may find our website [travel page](#) and [accommodation page](#) helpful when planning your flights/hotel.

WARNING! A number of accommodation service providers do at times solicit contact with companies supporting our events regarding hotel reservations. These companies DO NOT represent the event organisers and should NOT be given any credit card information.

Visa regulations

You may require a visa to enter the Netherlands. To check your individual visa requirements please [click here](#).

Dress code

Dress code is business attire. Please note speakers will be fitted with a microphone and pack which will be discretely clipped to your clothing.

Contact us

For any questions regarding your presentation and attendance, please do not hesitate to contact:

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