

# WITH THANKS TO OUR 2024 SPONSORS & PARTNERS



### THE WORLD'S LARGEST AND MOST SENIOR HYDROGEN EVENT THE OFFICIAL WORLD HYDROGEN SUMMIT IN ROTTERDAM

The landmark event in the industry's calendar, **World Hydrogen 2024 Summit & Exhibition returns to Rotterdam** with the largest edition yet!

Part of the SEC World Hydrogen Series, the **World's Largest Dedicated Hydrogen Event** is partnered with the Government of the Netherlands, Province of Zuid-Holland, City of Rotterdam and the Port of Rotterdam, solidifying their continual commitment and partnership, to facilitate the official global springboard for hydrogen deals and project developments.

The sell-out 2023 event tripled in size from its previous year, and the upcoming 2024 edition will expand even more so, to accommodate the surging expansion of the sector as hydrogen takes centre stage in global debates, subsidy schemes and energy transition plans.

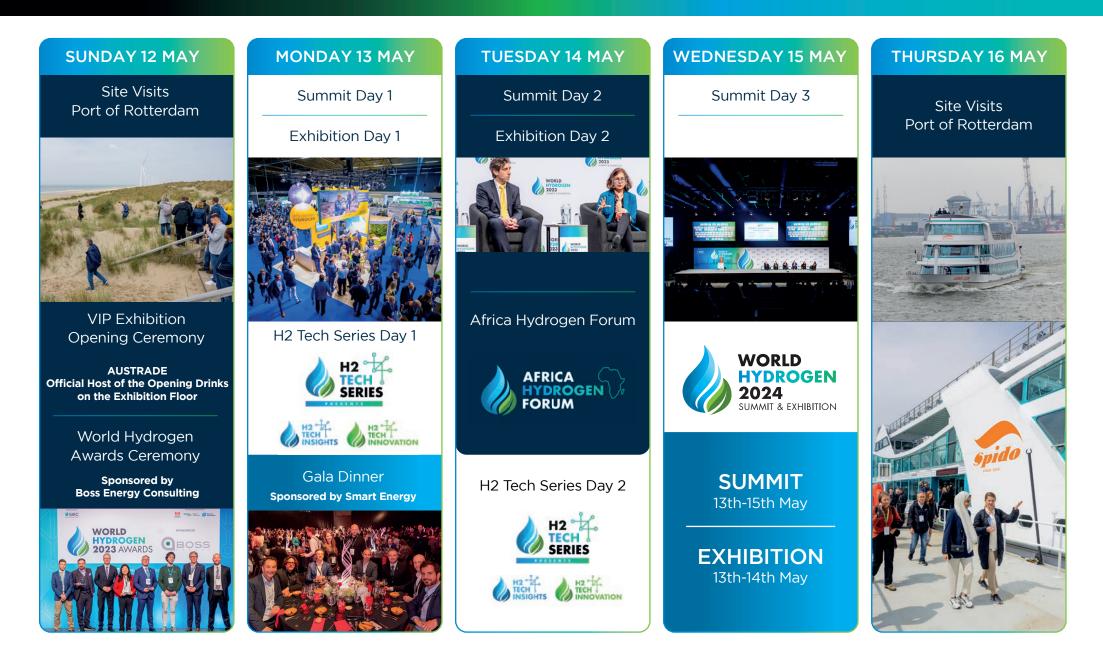








# WHAT'S ON AT WORLD HYDROGEN 2024





(in 🕥 #WORLDHYDROGEN2024

# THE ONLY TRULY GLOBAL EVENT UNITING THE HYDROGEN VALUE CHAIN

70+

**SPONSORS** 



130

COUNTRIES REPRESENTED

2,000+

DELEGATES

20 COUNTRY PAVILLIONS

15,000+

VISITORS

500+ EXHIBITORS

50+ GOVERNMENT SPEAKERS

WORLD-HYDROGEN-SUMMIT.COM



The World Hydrogen Summit is now probably the most pivotal of exhibitions and conferences where the right people for an industry like Air Products come together, combining both public and private around the topic of hydrogen and how it can contribute to decarbonizing our economies and society."

Ivo Bols President for Europe & Africa Air Products



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# THE GLOBAL STAGE FOR HYDROGEN PROJECTS, POLICIES & STRATEGIES

WORI

The World Hydrogen Summit convenes the world's policy and strategy leaders at the forefront of ground-breaking hydrogen projects to share the latest advancements and collaborate towards an accelerated upscale of deployment.

WORLD

WORLD HYDROGEN 2023



Renewable Hydrogen Production

WORLD HYDROGEN 2023

WORLD KTOROGEN 2023

WORLD HTDROGER 2023



Hydrogen Carriers: Ammonia, Methanol, Liquid Hydrogen, LOHC



Electrolyser

**Developments** 

Decarbonising Hard to Abate Sectors Through Low Carbon Hydrogen Applications

Low Carbon Hydrogen Production with CCUS

CO



Hydrogen Mobility Advancements on Land, Sea and Air

Clean Hydrogen Storage Infrastructure, Transportation & Distribution



Hydrogen Bankability, Investments, Subsidies





Global Governments Leading the Creation of a Hydrogen Economy

Global Ports Creating Hydrogen Hubs and Demand Centres



Standardisation, Certification & Regulations

WORLD-HYDROGEN-SUMMIT.COM

# WORLDHORR<

I'm really excited to have been invited again to the World Hydrogen Summit because hydrogen rocks.

If we want nature really to be restored we have to drastically reduce the emissions of CO2 and the only way we can do that is to have a rapid transition of our energy sector into renewable energy."

Frans Timmermans, Executive Vice-President, European Commission



LEAD SPONSOR



**SMART**ENERGY

(in y #WORLDHYDROGEN2024

### WORLD HYDROGEN 2024 SUMMIT SPEAKERS INCLUDE



H.E. Rob Jetten Minister for Climate and Energy Policy The Netherlands



Sang Hyup Kim Co-Chairperson. Presidential Commission on Carbon Neutrality and Green Growth **Republic of Korea** 



H.E. Elisa Facio Minister of Industry Energy and Mining Government of the Republic of Uruguay



Lord Callanan Minister for Energy Efficiency and Green Finance Department for **Energy Security & Net** Zero, UK Government



**Zuid-Holland** 

Ahmed Aboutaleb Frederik Zevenbergen **City of Rotterdam Regional Minister** Province of



Mayor



CEO



**Boudewiin Siemons** Martijn Coopman Program Manager Port of Rotterdam International Hydrogen Supply Chains Port of Rotterdam



**Randolf Weterings** Programme Manager, Hydrogen Port of Rotterdam



Nico van Dooren Head of Business Commercial Delivery Development Port of Rotterdam Port of Rotterdam



Ann-Kathrin Lipponer Associate Programme Officer IRENA



Dr Fiona Simon CEO Australian Hydrogen



Alicia Eastman Co-Host **Everything About** Hvdrogen Co-Founder and Board

Member InterContinental Energy



Daria Nochevnik

Director for Policy

and Partnerships

**Hydrogen Council** 



**Clare Jackson** Chief Executive Officer Hydrogen UK



Sonia Maleky Director of Hydrogen Technology Microsoft



Kajsa Ryttberg Wallgren Executive Vice President, Growth & Hydrogen Business H2 Green Steel



Jeroen Steens

Director

Noé van Hulst Vice-Chair IPHE

Hydrogen Advisor IEA & Gasunie



**Christian Pho Duc** Chief Technology Officer Smartenergy



Dr. René Cotting Chief Financial Officer Smartenergy



Ivo Bols President, Europe and Africa Air Products



**Caroline Stancell** 

Executive Director of

Hydrogen, Europe

& Africa

Air Products



Ilissa Ocko Climate Scientist II **Environmental Defense Fund** 

**CLICK HERE TO VIEW** FULL SPEAKER LINE UP

WORLD-HYDROGEN-SUMMIT.COM



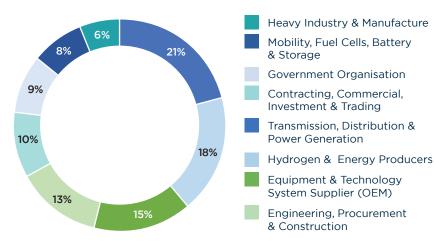




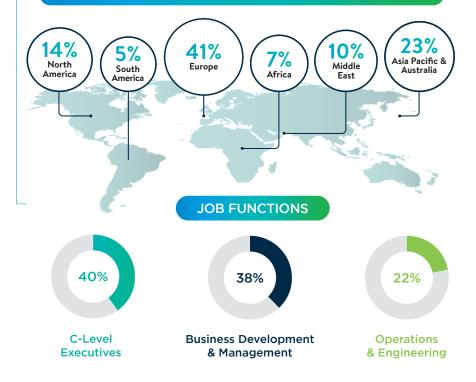
This is where the hydrogen party is... this clearly has become the hydrogen event every year. It's 11,500 people this year which is amazing, and I think next year it will be over 15,000, so this is where everybody who is a hydrogen aficionado is this week, and we definitely are, so we are in the

# MEET WITH THE GLOBAL HYDROGEN VALUE CHAIN AT WORLD HYDROGEN 2024





### REACH A GLOBAL AUDIENCE OF ENERGY LEADERS:





# THE WORLD HYDROGEN 2024 FLOORPLAN

With over 500 exhibiting companies, World Hydrogen 2024 is continuing its monumental growth from last year to keep up with demand and the rapid industry expansion.

The Exhibition is the ideal place to conduct meetings and discuss business with key decision makers of the entire global hydrogen value chain. Featuring two H2 Tech Series stages, country pavilions, networking areas, product launches and more!

The World Hydrogen Summit & Exhibition is providing a great platform for all countries to come together, learn, share ideas and collaborate, so it is a critical platform for all of us from various countries to share our ideas, learn from each other and collaborate on how to maximise our efforts toward green energy."

Hon. Sihle Zikalala Minister of Public Works and Infrastructure Government of South Africa



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# WORLD HYDROGEN 2024 EXHIBITORS INCLUDE



in 😏 #WORLDHYDROGEN2024

# HIGHLIGHT YOUR EXPERTISE, MEET DECISION MAKERS, SECURE DEALS

### WHY EXHIBIT AT WORLD HYDROGEN 2024?

- Participate in the largest and most senior hydrogen event in the world
- Showcase your products and services to 15,000 global buyers and partners
- Generate new leads and exchange insights in a highly targeted environment.
- Showcase your products and services to global buyers and partners
- Position your brand as a leader in the growing hydrogen market
- A cost and time effective way to discover new business opportunities
- Exchange insights and answer your clients questions instantly
- Be part of a growing hydrogen community world-wide

# BOOK YOUR EXHIBITION STAND

Contact Scott Shelton Tel. **+44 20 7978 0088** Email. Hydrogen@sustainableenergycouncil.com

### WHAT'S INCLUDED IN THE SHELL SCHEME?



### SHELL SCHEME €595 PER SQM:

- Your company listed in the Exhibitors Directory
- Assistance and recommendations from our dedicated exhibitions team
- Sizes from 9 square meters
- Fascia with company name
- Walls which you can brand with your prints
- Carpeted flooring
- Table & chairs
- Electricity socket & lights
- Waste bin
- Additional furniture and media device available at discounted cost
- Free of charge Visitor Tickets
- Access to the H2 Tech Series
- Discounts available to access the Summit Sessions

### SPEAK AT H2 TECH SESSIONS

Demonstrate your solutions to Exhibition Visitors by presenting at the H2 Tech Series Sessions on the exhibition floor. This option is only available for exhibitors and is charged. Please get in touch for more information.

### WHAT'S INCLUDED IN THE SPACE ONLY STAND?



### SPACE ONLY €530 PER SQM:

- Your company listed in the Exhibitors Directory
- Assistance and recommendations from our dedicated exhibitions team
- You design and build your stand to your specifications
- Additional furniture and media devices available at discount cost
- Free of charge Visitor Tickets
- Access to the H2 Tech Series
- Discounts available to access the Summit Sessions



# If you look around you, you will find there are over 10,000 people here working on

people here working on hydrogen and the hydrogen value chains, so it's all about renewable electricity development, conversion of the electron into the molecule through hydrogen and then the application of hydrogen into the hard to abate sectors, and we find all these people here, so for us it's a really efficient way of meeting a lot of people...

It's a great concept because the summit side really gives the content part, but at the same time the Exhibition gives the opportunity for a lot of companies to present themselves with their products and their services, so from that side it's an ideal combination.'

Marcel Galjee Managing Director HYCC



### YOUR OPPORTUNITY TO ATTEND THE LARGEST & MOST SENIOR HYDROGEN EVENT FOR FREE!

The incredible free-to-attend H2 Tech Series which runs parallel to the Summit Sessions, and held on the exhibition floor, brings you a collection of over 130 presentations, delivered by 200+ expert speakers from the industry via two incredible H2 Tech stages! This unique opportunity allows you to hear directly from hydrogen experts presenting their company's latest technologies and solutions to develop the hydrogen ecosystem, whilst also having the opportunity to network with 15,000 visitors!

# WHY YOU SHOULD VISIT THE EXHIBITION & 2 x H2 TECH SERIES STAGES FREE OF CHARGE

- Itear from hydrogen experts, on the exhibition floor
- Explore a wide range of topics to enhance your hydrogen knowledge
- Grasp the latest cleantech developments for your hydrogen business
- Meet with technology manufacturers presenting their latest solutions
- Ask your questions and understand the future of hydrogen applications
- Get unique access to high-level hydrogen insights
- Expand your network and kickstart your industry collaboration
- Secure deals and do business with key speakers at their exhibition stands

### SPEAK AT THE H2 TECH SERIES. GET IN TOUCH WITH:

Call +44 20 7978 0088 or email Hydrogen@sustainableenergycouncil.com



The World Hydrogen Summit is the main event of course for the world and in our region. I love this event, the World Hydrogen Summit & Exhibition is so important, we meet people from all over the world, everybody is so much involved. It's exhilarating that we see the growth in the event, so many more participants than last year, so hopefully next year again with even more participants."

H.E. Jeannette Baljeu Regional Minister Province of Zuid-Holland



### **H2 TECH SERIES 2024 SPEAKERS INCLUDE**





Ruud Börger Managing Director COMSOL

Dennis Bauer Sales & Product Manager H2 Production and Refuelling **NEUMAN & ESSER** 

**Deutschland GmbH &** Co. KG



**Dr Gokce Mete** Senior Partnership Manager Vattenfall



Volker Stoetzel **Christopher Boyle** Head of Design and Co-Founder and Chairman Engineering Fabrum SVT GmbH



Jens Wulff Managing Director **NEUMAN & ESSER** Deutschland



CEO

**Klaus Payrhuber Peter Stuttaford** Strategic Product Development Thomassen Energy B.V. **INNIO Jenbacher GmbH** & Co OG



Osamu Ikeda **Chiyoda Corporation** Netherlands B.V.



Leanne Halliday Managing Director Territory Manager and Global Hydrogen SME **LRQA** 



**Fraser Weir** CEO InterDam



Wouter van Gennip Commercial Director **Prodrive Technologies** 



Anja Türüdü Business Development Processautomation South Europe & MENA | H2 Driver EMEA Festo SE & Co. KG



Joachim Brosch Global Key Account Manager Process Industries, focus on Hvdrogen Festo SE & Co. KG



Jan Lenders Application Development Manager Chemours



Laurence Boisrame Global Director for Hydrogen & CCUS **Bureau Veritas** 



Dr. Helmut Lademann Managing Director R2



**Claudio Fecarotta Business Development** Manager - New Energies Fixed Gas & Flame Detection **MSA The Safety** Company



# MAXIMISE YOUR BRAND REACH WITH A TAILORED SPONSORSHIP PACKAGE

### EXPAND YOUR REACH WITH OUR BRANDED OPPORTUNITIES, FEATURING:



Branded Gala Dinner



Drinks Reception

Your Logo on Badges

and/ or Lanyards



Logo on Programme & All Marketing Materials

Brand Highlighted Across

Event Signage

Dedicated Interviews, Emails, Social Media Posts to our Audience

### WHY SPONSOR WORLD HYDROGEN 2024?

- The most senior event within the hydrogen industry
- The most attended event by Senior Hydrogen Leaders
- The most attended event by global ministers
- Gain prime exposure to senior decision makers and government officials
- Maximise your brand reach with inclusion in our event marketing campaign, reaching exposure to 5,800,000 hydrogen professionals
- Highlight your position as a key player, showcase your company's latest products and activities

★ ★ ★ ★ ★
100% OF PARTICIPANTS
Rated the Quality of the Summit &
Exhibition as Good or Excellent

★ ★ ★ ★
97% OF PARTICIPANTS
Rated the Quality of the Networking
Opportunities Good or Excellent

★ ★ ★ ★
 97% OF PARTICIPANTS
 Would Recommend the Event to a Colleague

GET IN TOUCH WITH OUR TEAM TO DISCUSS TAILORED SPONSORSHIP PACKAGES. Rob Arthur on +44 20 7978 0095 or email Hydrogen@sustainableenergycouncil.com

# **CELEBRATING EXCELLENCE IN THE GLOBAL HYDROGEN INDUSTRY**

You are invited to the

# THE WORLD HYDROGEN 2024 AWARDS

Sunday 12th May 2024 | 18:30 | Rotterdam

Open to all Summit Delegates

### CONGRATULATIONS TO OUR 2023 AWARD WINNERS



PORT OF THE FUTURE





world

TRANSPORT





FUTURE

LEADER

Kiruthika

Sadagopan

Ursula von der Leyen European Commission



SUBMIT YOUR NOMINATIONS FOR 2024 TODAY! Visit world-hydrogen-summit.com/awards

# THE WORLD HYDROGEN ADVISORY BOARD OF INDUSTRY LEADERS

The mission of the Hydrogen Advisory Board is to stimulate dialogue, facilitate meetings, get deals done across the world to accelerate the adoption of the hydrogen industry and contribute to a speedy energy transition.





Boudewijn Siemons CEO Port of Rotterdam

Paul Bogers Vice President - Hydrogen Shell



Andrew Horvath Global Group Chairman Star Scientific Limited



Grace Quan President & CEO Hydrogen In Motion Inc. (H2M)



Jorgo Chatzimarkakis CEO Hydrogen Europe



Max Correa Achurra Director Latam Copenhagen Infrastructure Partners (CIP)



Noe Van Hulst Vice-Chair at IPHE Hydrogen Advisor at EA & Gasunie



Christian Pho Duc Chief Technology Officer Smartenergy



David Burns Vice President Clean Energy Linde



Alicia Eastman Co-Founder and Board Member, InterContinental Energy

Host of Everything About Hydrogen



Shigeru (Sam) Muraki Representative Director Clean Fuel Ammonia Association



Elaine Wong Co-Founder & Partner H+ Partners



Najla Al Jamali Chief Executive Alternative Energy OQ



Dr Fiona Simon CEO Australian Hydrogen Council (AHC)



Federico Bernardelli Country Image Coordinator and International Positioning Coordinator International Affairs Office of the Chilean Ministry of Energy

For more information about the Hydrogen Advisory Board, please contact:

Chris Hugall, Managing Director on +44 20 7978 0080

# **CONNECTING THE GLOBAL HYDROGEN VALUE CHAIN**

### THE SEC WORLD HYDROGEN SERIES THE LARGEST AND MOST SENIOR HYDROGEN SUMMITS



Get in touch with our team to participate as a speaker, sponsor, partner or attendee at the Summit, please contact

Rob Arthur on +44 20 7978 0095 or email Hydrogen@sustainableenergycouncil.com



11 - 12 JUNE 2024 Ronald Reagan Int. Trade Center, Washington D.C.

**Sec** 

Hosted By:

### THE HUB FOR THE GLOBAL HYDROGEN COMMUNITY IN THE AMERICAS

www.hydrogen-americas-summit.com

Get in touch with our team to participate as a speaker, sponsor, partner or attendee at the Summit, please contact

Gurpreet Hayre on +44 20 7978 0034 or email GHayre@sustainableenergycouncil.com



### 12 - 13 SEPTEMBER 2024 Brisbane, Australia

Supported By

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### CONNECTING THE WORLD'S SENIOR HYDROGEN LEADERS WITH APAC

www.asia-hydrogen-summit.com

Get in touch with our team to participate as a speaker, sponsor, partner or attendee at the Summit, please contact

Elliott McGinn on +44 207 978 0029 UAE: +971 506659505 or email AsiaHydrogen@sustainableenergycouncil.com





# WITH THANKS TO OUR 2024 INDUSTRY SUPPORTERS



# THE GLOBAL PLATFORM WHERE HYDROGEN BUSINESS GETS DONE

Join us at the World Hydrogen 2024 Summit & Exhibition.

### FOR SPONSORSHIP & PARTNERSHIPS **PLEASE CONTACT:**

**ROBERT ARTHUR** 

**Business Development Manager** Call +44 20 7978 0095 or email Hydrogen@sustainableenergycouncil.com

### FOR EXHIBITING. **PLEASE CONTACT:**

SCOTT SHELTON Call +44 20 7978 0088 or email Hydrogen@sustainableenergycouncil.com

### JOIN THE CONVERSATION **ON SOCIAL MEDIA #WORLDHYDROGEN2024**



@HydrogenFSummit



Sustainable Energy Council

### **EXHIBITION VISITOR** SUMMIT ACCESS PASS PASS €2,599 FREE **TO ATTEND** Open to all industry trade ALL ACCESS PASS **EXHIBITION PASS** World Hydrogen Summit Access (3 Days) Exhibition Access Summit networking lunches and drinks Access to 2 x H2 Tech Stages Awards Ceremony 130 Technical Presentations Exhibition Access Hear from 200 Speakers Exhibition Networking Network with 15.000 Visitors Access to H2 Tech Series Sessions Access to Virtual Platform (app) Logo in Companies Attending Access to 500 Exhibitors Access to Virtual Platform (app) Access to 20 Country Pavilions Access to Session Recordings Access to Speaker Presentations Access to Site Visits VIP Opening Ceremony **BOOK NOW BOOK NOW**

BOOK YOUR ATTENDANCE WITH ONE OF THE OPTIONS BELOW:

### LOOKING FOR EXHIBITING & SPONSORSHIP PRICES?

Get in touch with our team today to discuss your tailored branding package: Hydrogen@sustainableenergycouncil.com

